

BLK DNM

FOUNDER AND ARTISTIC DIRECTOR: JOHAN LINDEBERG



The cross culture energy is the real power. I'm lucky to have BLK DNM as a free zone where I can create a community based on the values I believe in. After spending more time in Stockholm lately, I've realized that the real strength of Sweden is the multicultural dynamic. To learn from, share and inspire each other beyond cultures and borders has created a new powerful and progressive dynamic energy. And from my perspective I see the cross culture energy as the real power. No one can stop this. It's just far too powerful, organic and inspiring. BLK DNM was born in downtown NYC where people all over the world come together and becoming a part of a new platform of creativity and progressive development beyond passports, borders and religion. But is now operating from Stockholm.

Artistic Director BLK DNM, Johan Lindeberg

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WHY NUMBERS? EVERY ITEM WE CREATE HAS A NUMBER. JEANS 5, LEATHER JACKET 18, BLAZER 1 ETC. WITH NUMBERS WE WANT TO EMPHASIZE THAT WE CREATE AN ITEM AND NOT A COLLECTION. IT'S VERY STRAIGHT FORWARD. WE WANT YOU TO FIND YOUR FAVORITE ITEM AND BE COMFORTABLE WITH IT. WE BELIEVE IN CREATING ITEMS THAT YOU CAN KEEP FOR A LONGTIME BEYOND SEASONABLE TRENDS.



MAGDA WOLDE SELAISSE
VISITING SPACE 21
BLKDNM.COM
COMMUNITY HUB

JEANS 19



19



JEANS 5





BLK DNM

perfume

21

e 50 ml 1.6 FL.OZ.

EAU DE PARFUM
VAPORISATEUR NATURAL SPRAY



BLK

CANDLE 11

DNM

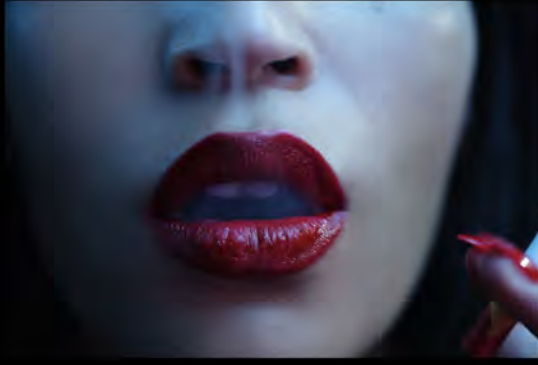


LOVE

FRANCOISE & PHOENIX
A LOVE STORY
BLK DNM
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FRANCOISE: When we don't talk we talk the most somehow.



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“BLK DNM is the most personal I’ve ever done. It reflects the life I want to live and the values I believe in”.
Johan Lindeberg

